

B.A. / B.Com. / B.Sc. (NEP) Semester-I  
**BA1023 / BA1047 / BSC1042 / BAO47 - Open Elective - English - Foundation**  
**Course in Content Writing**

P. Pages : 1

Time : Two Hours



**GUG/S/25/15722**

Max. Marks : 40

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- 1.** Answer **any two** questions in about 100 words. **10**
- i) What is the nature of the research?
  - ii) What are the conventions of research writing?
  - iii) What are the steps of research process?
- 2.** Answer **any two** questions in about 100 words. **10**
- i) What are the steps of research proposal?
  - ii) What are the different data collection methods in Research Process?
  - iii) Write the steps of research paper writing.
- 3.** Answer **any two** questions in about 100 words. **10**
- i) What are the different applications of content writing?
  - ii) Write the types of content writing.
  - iii) Write short note on Blog posts writing.
- 4.** Answer **any two** questions in about 100 words. **10**
- i) Write short note on writing for social media platforms.
  - ii) Write short note on online article writing.
  - iii) What are the contents in writing for websites.

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